



## **Internet Browsing and Cookies Policy**

Our corporate sites [www.wisdomtree.eu](http://www.wisdomtree.eu) and <https://etfs.wisdomtree.eu> (together referred to as the “Sites”) are owned by WisdomTree Europe Ltd and WisdomTree UK Limited respectively (collectively “WisdomTree”). By accessing and using the Sites you agree to be bound by this Internet Browsing and Cookies Policy (the “Policy”) and all terms and conditions which are set out on the Sites from time to time, which govern such access and use.

This Policy explains what cookies are and the types of cookies we use on the Sites.

We may change this Policy from time to time so please check this page occasionally to ensure that you are happy with any changes. By using our Sites, you are agreeing to be bound by this Policy. This Policy was last updated in August 2018. We reserve the right to modify this Policy.

Any questions regarding this Policy and our privacy practices should be sent by email to [gdpr@wisdomtree.com](mailto:gdpr@wisdomtree.com) or by writing to Compliance, WisdomTree, 3 Lombard Street, London, EC3V 9AA.

### **What are Cookies?**

A cookie is a small file of letters and numbers that is put on your computer to uniquely identify the visitor’s browser or to store information or settings in the browser.

There are two main types of cookies:

- **Session cookies:** these are temporary cookies that expire at the end of a browser session.
- **Persistent cookies:** persistent cookies are stored on your computer between browsing sessions until expiry or deletion. They enable a website to recognise you and remember your preferences for the website.

We use both types of cookies, for example, session cookies used for analytical data, whereas persistent cookies may be stored to remember your login on our Sites.

All cookies and data collected are used as described below and in our [Privacy Policy](#).

### **How and why we use cookies on the Sites**

We will collect cookies in compliance with the PECR and the GDPR. We will collect cookies for compliance reasons (e.g. to know if you are a qualified investor or not, in which language you should see the Sites, etc., “Necessary Cookies”); and may collect further cookies to enhance your Sites and customer experience (for performance and targeting purposes, e.g. providing you with the most relevant content based on your activity, “Enhancement Cookies”).

### **What types of cookies are used on the Sites and what choices do you have?**

Below is a list of the cookies that we would like to use on our Sites. We will always ask for your consent for the use of Enhancement Cookies and give you an option to opt-out of such Enhancement Cookies if you would prefer these cookies not being collected. You can always change your approach at any

time. Please note that, depending on your selection, you may not be able to take full advantage of the Sites. Please also understand that a cookie will be placed on your device to allow us to remember your choice.

Cookie Type	Description
Necessary cookies	<p>These cookies are necessary for the Sites to work, and enable you to move around on them and use their services and features. Disabling these cookies will encumber the Sites' performance, and may make these services and features unavailable. Strictly necessary cookies are used to collect session ID and authentication data. They are session cookies, which expire when you close your browser session.</p> <p><b>ASP.NET_SessionID:</b> this cookie contains the user session identifier which expires at the end of every session.</p>
Performance cookies	<p>These cookies include analytical cookies which are used to gather statistics about the use of the Sites in order to improve the performance and design of the Sites and our services.</p> <p>These cookies are provided by the below third-party analytics tool providers, and the information obtained through these cookies will be disclosed to or collected directly by the relevant third-party service provider. For more information about the relevant third party's cookie and information practices (including the types of cookies used and their expiration date), please visit the links below:</p> <p><a href="#">Google Analytics</a> <a href="#">Visual Website Optimiser</a> <a href="#">Sitecore</a></p>
Targeting cookies	<p>These cookies may be set through our Sites by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other Sites.</p> <p>If you consent to the use of targeting cookies, by using the Sites or engaging with third-party plug-ins and widgets on our Sites, such third parties may place session or persistent cookies or similar technologies on your browser. These technologies may provide to the third parties information about your visit so that they can present you with advertisements for our products and</p>



services which may be of interest to you and help us track the effectiveness of our marketing efforts. The use of these cookies is subject to such third party's own cookie policies linked below:

- [YouTube](#)
- [LinkedIn](#)
- [Twitter](#)
- [Google DoubleClick](#)
- [Pardot](#)
- [Eloqua](#)
- [Idio](#)
- [Markit Digital](#)

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### **How the cookies work on our Sites**

When you visit our Sites, we may collect certain information by automated means, such as cookies, web server logs, web beacons and JavaScript. The information we collect in this manner includes IP address, network location, browser characteristics, device characteristics, operating system, referring URLs, information on actions taken on our Sites, and dates and times of visits to our Sites.

We also may use these and similar technology in emails we send you to collect certain information, such as whether you opened or clicked on links in our email.

In conjunction with gathering information through cookies, our web servers may log information such as your device type, operating system type, browser type, domain, and other system settings, as well as the language your system uses and the country and time zone in which your device is located. We also may record information such as the address of the web page that referred you to our Sites and the IP address of the device you use to connect to our Sites. We may log information about your interaction with the Sites, such as which pages you visit. To control which web servers collect information by automated means, we may place tags on our web pages called "web beacons," which are small files that link web pages to particular web servers and their cookies. We also may send instructions to your device using JavaScript or other computer languages to gather the sorts of information described above and other details about your interactions with the Sites.

If you are accessing sections of our Sites that are password protected, or have entered the Sites through a link in an email, our Sites can identify you as an individual and may collect data including information about the pages you visit, the documents download or other information to enhance and personalise your future interaction with our Sites.

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[infoEU@wisdomtree.com](mailto:infoEU@wisdomtree.com)  
[www.wisdomtree.eu](http://www.wisdomtree.eu)



These cookies allow you to be distinguished from other users of the Sites, which helps us to provide you with a better experience when you browse the Sites and also allows the Sites to be improved from time to time.

### **Our use of third parties cookies**

Our Sites may, from time to time, contain links to and from websites of third parties, including third-party plug-ins and widget, such as embedded videos and social media sharing tools. If you follow a link to any of these websites, please note that these websites may have their own privacy policies and cookies policies; we do not accept any responsibility or liability for these policies or the treatment of your data by any third parties. Please check these policies before you submit any personal data to these websites.

In addition to requiring your consent to the use of Enhancement Cookies, your browser may tell you how to be notified when you receive certain types of cookies and how to restrict or disable certain cookies. You also may be able to delete your Flash cookies or adjust your Flash cookie settings by visiting the Adobe Flash [WebSite Storage Settings Panel](#) and [Global Storage Settings Panel](#).

If you consent to the use of the Enhancement Cookies, the providers of third-party plug-ins and widgets on our Sites, such as embedded videos and social media sharing tools, may use automated means to collect information regarding your use of the Sites and your interactions with the plug-ins and widgets. This information is subject to the privacy policies or notices of the providers of the plug-ins and widgets.

### **Cookies Preferences**

If you wish to change your cookies preferences, please contact us at [gdpr@wisdomtree.com](mailto:gdpr@wisdomtree.com)