

### Fund Investment Objective

The Fund seeks to track the price and yield performance, before fees and expenses of the WisdomTree Emerging Markets High Dividend Index.

### Index Description

The Index is a fundamentally weighted index and is comprised of the highest dividend yielding common stocks selected from the WisdomTree Emerging Markets Dividend Index. As of the annual Index screening date, companies within the WisdomTree Emerging Markets Dividend Index are ranked by dividend yield. Securities ranking in the highest 30% by dividend yield are selected for inclusion within the Index. Companies that pay more total dollar amount of dividends are more heavily weighted.

### Average Annual Total Returns (USD)

Name	QTR	YTD	1-Year	3-Year	Since Fund Inception
DEMUR NAV	-7.70%	-7.66%	-7.66%	N/A	7.73%
WisdomTree Emerging Markets High Dividend Index	-7.38%	-6.88%	-6.88%	N/A	8.32%

Source: WisdomTree UK, Bloomberg, as of 31/12/2018. Performance for the fund and the index is shown in the listing currency. The fund performance is given net of fees. Investors should be aware that fees have a detrimental impact on the performance of an ETF. Please note this data refers to past performance and is not an indicator for future results and should not be the sole factor of consideration when selecting a product. Performance of less than one year is cumulative.

### Potential Benefits

- Tracks a non-market capitalisation weighted index which may provide additional diversification benefits
- The index was created by WisdomTree, is unique
- Broad exposure to dividend paying equities
- The ETF is physically backed and UCITS compliant

### Potential Risks

- Dividend weighted indices may perform differently to a market capitalisation weighted index
- An investment in equities may experience high volatility and should be considered as a longer term investment
- Investment risk may be concentrated in specific sectors, countries, companies or currencies
- This list does not cover all risks-further risks are disclosed in the KIID and Prospectus

### Listing Information

Exchange	ISE, Borsa Italiana, LSE, SIX, Xetra
Listing Currency	USD
LSE Code	DEMUR
Bloomberg Code	DEMUR SW
Reuters Code	DEMUR.S
ISIN	IE00BDF12W49

### Fund Information

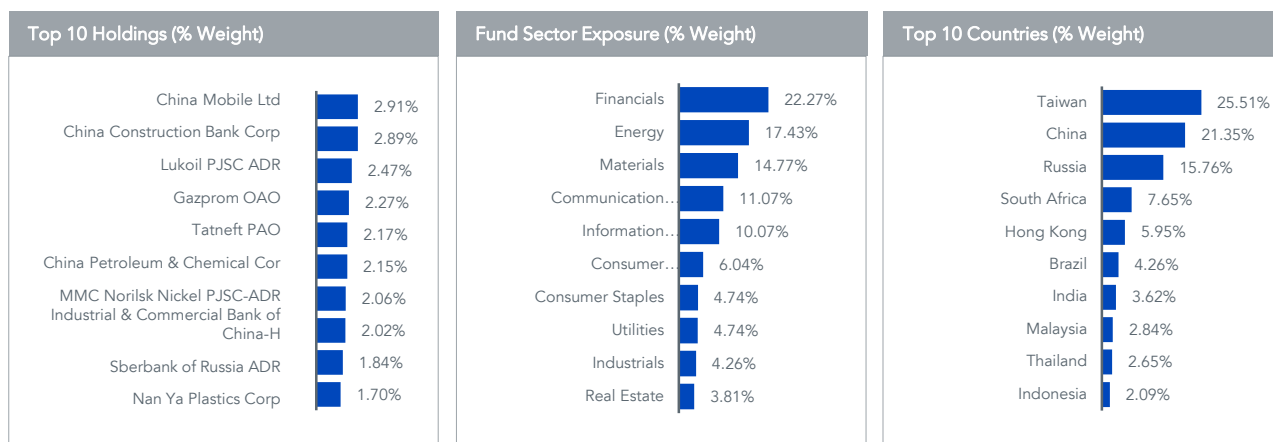
Asset Class	Equities
Benchmark	WisdomTree Emerging Markets High Dividend Index
Replication Method	Physical (optimised)
Total Expense Ratio	0.46%
Base Currency	USD
Use of Income	Accumulating
Distribution Frequency	N/A
Since Fund Inception	02/11/2016
Financial Year End	31 December
UCITS Compliant	Yes
ISA Eligible	Yes
SIPP Eligible	Yes
EU Savings Directive	Out of Scope
Registration	CH, DE, ES, FI, FR, GB, IE, IT, LU, NL, SE
Manager	WisdomTree Management Ltd.
Investment Manager	Irish Life Investment Managers
Administrator	State Street Fund Services (Ireland) Limited
Custodian	State Street Custodial Services (Ireland) Limited

### Underlying Index Characteristics

Large Cap (>\$10 Billion)	55.13%
Mid Cap (Between \$2 Billion & \$10 Billion)	29.49%
Small Cap (<\$2 Billion)	15.38%
Number of Index Constituents	609
Dividend Yield*	6.35%
P/E Ratio	8.1 x
Rebalance Frequency	Annually

Dividend yields quoted are the trailing 12 months measure of dividend yields using the index level 31/12/2018

Investors should read the prospectus of the Issuer ("Prospectus") before investing and should refer to the section of the Prospectus entitled 'Risk Factors' for further details of risks associated with an investment in this product.



NB: Sources for all tables/charts on these pages: WisdomTree UK, Bloomberg. All data as of 31/12/2018

### Glossary

**Dividend Weighted Index:** an index that determines the weight of its constituents using the dividends paid by the security rather than another variable (the most common is Market Cap weighted indices). **Fully Replicated:** assets are invested in securities that match the constituents of the relevant index, in the same proportion. **Fundamentally Weighted Index:** an index that weights securities on the basis of factors such as dividends or earnings.

**Large Cap, Mid Cap and Small Cap:** refers to market capitalisation and is calculated by multiplying the price of a stock by the number of shares outstanding. **Listing currency:** the trading currency on the exchange. **Physical (Optimised):** assets are predominately invested in securities that are constituents of the index, but may also hold securities whose characteristics closely resemble the characteristics of the index. **Physically Backed:** securities held by the fund are the actual securities not a derivative. **Rebalance:** An index is created by applying a certain set of selection and weighting rules of countries, sectors and stocks at a certain frequency. A Rebalance is when WisdomTree re-applies its rules based selection and weighting process. **Rebalance Frequency:** The frequency by which the constituents of the index are screened and their weights changed. **Replication Method:** the method by which the fund gets exposure to the benchmark index. **Share class currency or the "NAV currency":** The currency that the fund's NAV is issued in. **Total Expense Ratio (TER):** a measure of the total costs associated with managing and operating a fund. The TER consists primarily of management fees plus other expenses such as trustee, custody and operating expenses. It is expressed as a percentage of the fund's total net asset value.

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An investment in ETPs is dependent on the performance of the underlying index, less costs, but it is not expected to match that performance precisely. ETPs involve numerous risks including among others, general market risks relating to the relevant underlying index, credit risks on the provider of index swaps utilised in the ETP, exchange rate risks, interest rate risks, inflationary risks, liquidity risks and legal and regulatory risks. The information contained on this document is not, and under no circumstances is to be construed as, an advertisement or any other step in furtherance of a public offering of shares in the United States or any province or territory thereof, where none of the Issuers or their products are authorised or registered for distribution and where no prospectus of any of the Issuers has been filed with any securities commission or regulatory authority. No document or information on this document should be taken, transmitted or distributed (directly or indirectly) into the United States. None of the Issuers, nor any securities issued by them, have been or will be registered under the United States Securities Act of 1933 or the Investment Company Act of 1940 or qualified under any applicable state securities statutes.

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WisdomTree Issuer PLC

WisdomTree Issuer PLC is an umbrella investment company with variable capital having segregated liability between its funds organised under the laws of Ireland as a public limited company and authorised by the Central Bank of Ireland ("CBI"). WT Issuer is organised as an Undertaking for Collective Investment in Transferable Securities ("UCITS") under the laws of Ireland and shall issue a separate class of shares ("Shares") representing each fund. Investors should read the prospectus of WT Issuer ("WT Prospectus") before investing and should refer to the section of the WT Prospectus entitled 'Risk Factors' for further details of risks associated with an investment in the Shares.