

### Fund Investment Objective

The WisdomTree US Multifactor UCITS ETF seeks to track the performance, before fees and expenses of WisdomTree US Multifactor Index.

### Index Description

The index aims to represent the performance of the 200 U.S. companies with the highest combined scores based on two fundamental factors (value and quality) and two technical factors (momentum and correlation).

The Index is rules-based and rebalanced on a quarterly basis. To be eligible for inclusion in the Index at the rebalance, the top 800 US companies ranked by market capitalisation are assigned a score for each of the Value, Quality, Momentum, and Correlation factors. The 200 companies with the highest combined score (made up of the above 4 factors) are then weighted in the Index by a combination of their combined score and their inverse volatility over the prior 12 months.

### Average Annual Total Returns (USD)

Name	QTR	YTD	1-Year	3-Year	Since Fund Inception
FCTR NAV	1.34%	17.02%	0.08%	N/A	3.44%
WisdomTree U.S. Multifactor Index (NTR)	1.35%	17.04%	0.06%	N/A	3.46%

Source: WisdomTree UK, Bloomberg, as of 30/09/2019. Performance for the fund and the index is shown in the listing currency. The fund performance is given net of fees. Investors should be aware that fees have a detrimental impact on the performance of an ETF. Please note this data refers to past performance and is not an indicator for future results and should not be the sole factor of consideration when selecting a product. Performance of less than one year is cumulative.

### Potential Benefits

- The potential for enhanced risk-adjusted returns across market environments through systematic factor exposures
- Offers pronounced factor exposures that are well balanced across the leading equity risk factors
- Sector-neutral, helping to ensure excess returns are driven by stock selection rather than shifting sector biases
- Physically replicated, and UCITS compliant

### Potential Risks

- Although the Index was created to select securities with a relatively higher exposure to four fundamental and technical factors, there is no guarantee this objective will be achieved
- An investment in equities may experience high volatility and should be considered as a longer term investment
- This list does not cover all risks-further risks are disclosed in the KIID and Prospectus
  - As the Index focuses on four factors, it might be less diversified than a market capitalisation weighted index

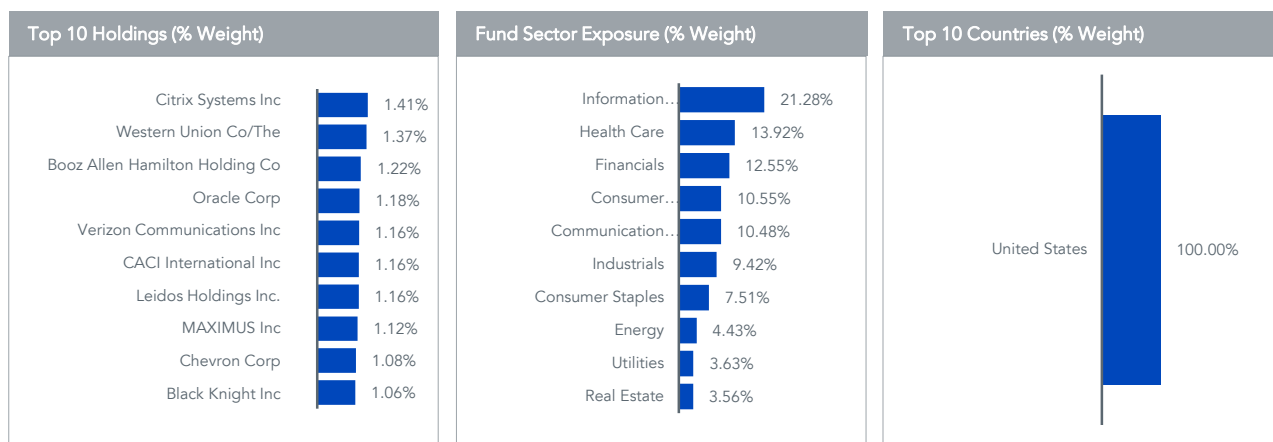
Investors should read the prospectus of the Issuer ("Prospectus") before investing and should refer to the section of the Prospectus entitled 'Risk Factors' for further details of risks associated with an investment in this product.

### Listing Information

Exchange	Borsa Italiana, LSE
Listing Currency	USD
LSE Code	FCTR
Bloomberg Code	FCTR LN
Reuters Code	FCTR.L
ISIN	IE00BD8ZD313

### Fund Information

Asset Class	Equities
Benchmark	WisdomTree U.S. Multifactor Index (NTR)
Replication Method	Physical, Fully Replicated
Total Expense Ratio	0.30%
Base Currency	USD
Use of Income	Accumulating
Distribution Frequency	N/A
Since Fund Inception	10/07/2018
Financial Year End	31 December
UCITS Compliant	Yes
ISA Eligible	Yes
SIPP Eligible	Yes
EU Savings Directive	Out of Scope
Registration	AT, FI, FR, DE, IT, LU, NL, ES, SE, GB
Manager	WisdomTree Management Ltd.
Investment Manager	Irish Life Investment Managers
Administrator	State Street Fund Services (Ireland) Limited
Custodian	State Street Custodial Services (Ireland) Limited



NB: Sources for all tables/charts on these pages: WisdomTree UK, Bloomberg. All data as of 30/09/2019

### Glossary

**Dividend Weighted Index:** an index that determines the weight of its constituents using the dividends paid by the security rather than another variable (the most common is Market Cap weighted indices). **Fully Replicated:** assets are invested in securities that match the constituents of the relevant index, in the same proportion. **Fundamentally Weighted Index:** an index that weights securities on the basis of factors such as dividends or earnings.

**Large Cap, Mid Cap and Small Cap:** refers to market capitalisation and is calculated by multiplying the price of a stock by the number of shares outstanding. **Listing currency:** the trading currency on the exchange. **Physical (Optimised):** assets are predominately invested in securities that are constituents of the index, but may also hold securities whose characteristics closely resemble the characteristics of the index. **Physically Backed:** securities held by the fund are the actual securities not a derivative. **Rebalance:** An index is created by applying a certain set of selection and weighting rules of countries, sectors and stocks at a certain frequency. A Rebalance is when WisdomTree re-applies its rules based selection and weighting process. **Rebalance Frequency:** The frequency by which the constituents of the index are screened and their weights changed. **Replication Method:** the method by which the fund gets exposure to the benchmark index. **Share class currency or the "NAV currency":** The currency that the fund's NAV is issued in. **Total Expense Ratio (TER):** a measure of the total costs associated with managing and operating a fund. The TER consists primarily of management fees plus other expenses such as trustee, custody and operating expenses. It is expressed as a percentage of the fund's total net asset value.

### Paying Agent

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### Paying Agent

In Switzerland, this communication is only targeted at Regulated Qualified Investors.

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