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WisdomTree Quality Dividend Growth Family



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The WisdomTree Quality Dividend Growth ETFs (exchange traded funds) seek long term capital appreciation by investing primarily in high quality, high profitability, dividend-growing companies that meet WisdomTree's ESG (environmental, social and governance) criteria. By focusing on quality stocks, the ETFs aim to provide both upside participation in bull markets, and defensive characteristics during drawdowns along with exposure to leading dividend growers.

WisdomTree Investment Philosophy

At WisdomTree, we believe that quality stocks are the cornerstone of an equity portfolio. They are key to building resilient portfolios that can help investors build wealth over the long term and navigate the inevitable storms along the way.



All-weather investment: The ETF focuses on profitability and medium-term growth to select stocks, creating a portfolio with an asymmetric risk profile: a high upside capture ratio combined with a lower downside capture ratio



Robust, research-driven, systematic process: Investors benefit from WisdomTree's transparent and systematic investment process rooted in academically driven research.



High Active Share, Style consistent Portfolio: The ETF deliver consistent high exposure to the profitability factor with high active share (circa 70%).

Why invest in Quality stocks? Because they have the potential to both grow over the long term and to weather any temporary storm

- 1. A recognised Investment philosophy:** Like Warren Buffet, Benjamin Graham or Robert Novy-Marx, many practitioners have used quality attributes to select stocks in their portfolios.
- 2. Long Term historical outperformance:** Academics have demonstrated that quality stocks have outperformed the market over the long term while exhibiting lower volatility. In 2014, Fama-French extended their three factors model to add quality metrics like operational profitability.
- 3. An all-weather, balanced risk profile:** Quality stocks are attractive on two distinct levels. First, since quality companies generate high revenues, they can grow and compound wealth in the future. Second, thanks to their solid business models and financial strength, they can withstand unexpected events such as an economic downturn or a pandemic.

Quality investments leverage the fact that quality stocks can grow over the long term and weather any temporary storm. This makes quality an ideal candidate for a strategic, long term, core investment in equities but also for a prolonged period of uncertainty where a bear market rally or a deep drawdown are as likely.

WisdomTree ESG framework

WisdomTree understands the importance of ESG considerations within investment strategies and strongly believe that ESG principles need to be addressed holistically and not simply applied to a subset of impact investments.

We have aligned our proprietary equity indices with ESG factors using exclusion criteria, applying a combination of principle-based exclusions and activity-based exclusions based on the assessment from Sustainalytics, a leading independent ESG and corporate governance research, ratings and analytics firm.

For information on our approach to ESG, visit our [Responsible Investing page](#).

Investment process

With the Quality Dividend Growth strategies, investors benefit from WisdomTree's style-consistent, transparent and systematic investment process, which is rooted in academically driven research.

I Screening for Inclusion

- + **Liquidity and Dividend Screen** – Only dividend-paying companies with a dividend coverage ratio of at least one and minimum market capitalisation as well as average daily volume to ensure liquidity are eligible.
- + **Composite Risk Score** - uses Quality and Momentum scores to rank companies and separate the strongest from the riskiest companies. The riskiest companies, as well as potential value traps, are screened out.
- + **ESG Considerations** - Index members are also screened for the ESG (Environmental, Social, and Corporate Governance) criteria defined within the WisdomTree ESG framework.

II Stock Selection

Each strategy comprises a diversified basket of companies with the best combined score using three fundamental metrics¹ that we believe best represent high-quality companies:

- + Return on equity (ROE)^{2,3}
- + Return on assets (ROA)³
- + Analysts' earnings growth expectations⁴

III Weighting

- + Annual Rebalancing.
- + “dividend stream” weighting - the weight for each stock is derived from the amount of dividend paid by the company over the previous 12 months in US dollar terms (Dividend per Share x # Shares Outstanding).
- + This weighting methodology allows to take into account the size of the company and to control for the valuation of the portfolio by ensuring that the strategy is not focusing on overpriced stocks.
- + Diversification: Individual Stock caps as well as country and sector caps to ensure diversification.

1 All data is sourced from Factset.

2 Historical three-year average is used.

3 In the WisdomTree US Quality Dividend Growth strategy and the WisdomTree UK Quality Dividend Growth strategy, companies with negative equity and therefore undefined return on equity will be given a median score as long as they've shown dividend growth over the past five years.

4 In the WisdomTree UK Quality Dividend Growth strategy, this is combined with EBITDA and Sales growth.

Fund Information: WisdomTree Global Quality Dividend Growth UCITS ETF

Share Class	Base Currency	Ticker	Exchange	ISIN	BBG Code	Listing Currency	TER%
Unhedged	USD	GGRW	LSE	IE00BZ56RN96	GGRW LN	USD	0.38
Unhedged	USD	GGRP	LSE	IE00BZ56RN96	GGRP LN	GBx	0.38
Unhedged	USD	WTEQ	Xetra	IE00BZ56RN96	WTEQ GY	EUR	0.38
Unhedged	USD	GGRW	SIX	IE00BZ56RN96	GGRW SW	USD	0.38
Unhedged Acc	USD	GGRA	LSE	IE00BZ56SW52	GGRA LN	USD	0.38
Unhedged Acc	USD	GGRG	LSE	IE00BZ56SW52	GGRG LN	GBx	0.38
Unhedged Acc	USD	GGRA	Borsa Italiana	IE00BZ56SW52	GGRA IM	EUR	0.38
Unhedged Acc	USD	GGRA	SIX	IE00BZ56SW52	GGRA SW	USD	0.38
Unhedged Acc	USD	WTEM	Xetra	IE00BZ56SW52	WTEM GY	EUR	0.38
Unhedged Acc	USD	GGRA	Euronext Paris	IE00BZ56SW52	GGRA FP	EUR	0.38
EUR Hedged Acc	EUR	GGRE	Borsa Italiana	IE0007M2MLF3	GGRE IM	EUR	0.43
EUR Hedged Acc	EUR	WGRU	Xetra	IE0007M2MLF3	WGRU GY	EUR	0.43
GBP Hedged	GBP	GGRB	LSE	IE000LRRPK60	GGRB LN	GBx	0.43

Fund Information: WisdomTree Eurozone Quality Dividend Growth UCITS ETF

Share Class	Base Currency	Ticker	Exchange	ISIN	BBG Code	Listing Currency	TER%
Unhedged	EUR	EGRW	LSE	IE00BZ56SY76	EGRW LN	EUR	0.29
Unhedged	EUR	EGRP	LSE	IE00BZ56SY76	EGRP LN	GBx	0.29
Unhedged	EUR	EGRW	SIX	IE00BZ56SY76	EGRW SW	EUR	0.29
Unhedged Acc	EUR	EGRA	LSE	IE00BZ56TQ67	EGRA LN	EUR	0.29
Unhedged Acc	EUR	EGRG	LSE	IE00BZ56TQ67	EGRG LN	GBx	0.29
Unhedged Acc	EUR	EGRA	SIX	IE00BZ56TQ67	EGRA SW	EUR	0.29
Unhedged Acc	EUR	WTIM	Xetra	IE00BZ56TQ67	WTIM GY	EUR	0.29
Unhedged Acc	EUR	EGRA	Euronext Paris	IE00BZ56TQ67	EGRA FP	EUR	0.29

Fund Information: WisdomTree US Quality Dividend Growth UCITS ETF

Share Class	Base Currency	Ticker	Exchange	ISIN	BBG Code	Listing Currency	TER%
Unhedged	USD	DGRW	LSE	IE00BZ56RD98	DGRW LN	USD	0.33
Unhedged	USD	DGRP	LSE	IE00BZ56RD98	DGRP LN	GBx	0.33
Unhedged	USD	DGRW	SIX	IE00BZ56RD98	DGRW SW	USD	0.33
Unhedged Acc	USD	DGRA	LSE	IE00BZ56RG20	DGRA LN	USD	0.33
Unhedged Acc	USD	DGRG	LSE	IE00BZ56RG20	DGRG LN	GBx	0.33
Unhedged Acc	USD	DGRA	Borsa Italiana	IE00BZ56RG20	DGRA IM	EUR	0.33
Unhedged Acc	USD	DGRA	SIX	IE00BZ56RG20	DGRA SW	USD	0.33
Unhedged Acc	USD	WTDM	Xetra	IE00BZ56RG20	WTDM GY	EUR	0.33
Unhedged Acc	USD	DGRA	Euronext Paris	IE00BZ56RG20	DGRA FP	EUR	0.33
EUR Hedged Acc	EUR	DGRE	Borsa Italiana	IE000CXVOXQ1	DGRE IM	EUR	0.35
EUR Hedged Acc	EUR	WDGE	Xetra	IE000CXVOXQ1	WDGE GY	EUR	0.35
GBP Hedged	GBP	DGRB	LSE	IE000IGMB3E1	DGRB LN	GBx	0.35

Fund Information: WisdomTree UK Quality Dividend Growth UCITS ETF

Share Class	Base Currency	Ticker	Exchange	ISIN	BBG Code	Listing Currency	TER%
Unhedged	GBP	UGRW	LSE	IE0003UH9270	UGRW LN	GBx	0.29

TER: Total Expense Ratio.

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