

### Fund Investment Objective

The Fund seeks to track the price and yield performance, before fees and expenses of the WisdomTree Emerging Markets High Dividend Index.

### Index Description

The Index is a fundamentally weighted index and is comprised of the highest dividend yielding common stocks selected from the WisdomTree Emerging Markets Dividend Index.

As of the annual Index screening date, companies within the WisdomTree Emerging Markets Dividend Index are ranked by dividend yield. Securities ranking in the highest 30% by dividend yield are selected for inclusion within the Index. Companies that pay more total dollar amount of dividends are more heavily weighted.

### Average Total Returns (USD)

	QTR	YTD	1-Year	3-Year	Since Fund Inception
DEMD NAV	14.4%	8.6%	31.9%	10.1%	23.5%
WisdomTree Emerging Markets High Dividend Index	14.2%	8.8%	32.4%	10.9%	26.4%

Source: WisdomTree Europe, Bloomberg, as of 31/01/2018. Performance for the fund and the index is shown in the listing currency. The fund performance is given net of fees. Investors should be aware that fees have a detrimental impact on the performance of an ETF. Please note this data refers to past performance and is not an indicator for future results and should not be the sole factor of consideration when selecting a product.

### Potential Benefits

- Tracks a non-market capitalisation weighted index which may provide additional diversification benefits
- The index was created by WisdomTree, is unique
- Broad exposure to dividend paying equities
- The ETF is physically backed and UCITS compliant

### Potential Risks

- Dividend weighted indices may perform differently to a market capitalisation weighted index
- An investment in equities may experience high volatility and should be considered as a longer term investment
- Investment risk may be concentrated in specific sectors, countries, companies or currencies
- This list does not cover all risks-further risks are disclosed in the KIID and Prospectus

### Listing Information

Exchange	ISE, Borsa Italiana, LSE, SIX, Xetra
Listing Currency	USD
LSE Code	DEMD
Bloomberg Code	DEMD LN
Reuters Code	DEMD.L
ISIN	IE00BQQ3Q067

### Fund Information

Asset Class	Equities
Benchmark	WisdomTree Emerging Markets High Dividend Index
Replication Method	Physical (optimised)
Total Expense Ratio	0.46%
Base Currency	USD
Use of Income	Distributing
Distribution Frequency	Semi-Annually
Inception Date	14 November 2014
Financial Year End	31 December
UCITS Compliant	Yes
ISA Eligible	Yes
SIPP Eligible	Yes
EU Savings Directive	Out of Scope
Registration	CH, DE, FI, FR, GB, IE, IT, NL, SE
Manager	WisdomTree Management Ltd.
Investment Manager	Mellon Capital Management Corporation
Administrator	State Street Fund Services (Ireland) Limited
Custodian	State Street Custodial Services (Ireland) Limited

### Underlying Index Characteristics

Large Cap (>\$10 Billion)	60.8%
Mid Cap (Between \$2 Billion & \$10 Billion)	29.2%
Small Cap (<\$2 Billion)	10.0%
Number of Index Constituents	506
Dividend Yield*	4.5%
P/E Ratio	10.9x
Rebalance Frequency	Annually

Dividend yields quoted are the trailing 12 months measure of dividend yields using the index level 31 Jan 2018.



Investors should read the prospectus of the Issuer ("Prospectus") before investing and should refer to the section of the Prospectus entitled 'Risk Factors' for further details of risks associated with an investment in this product.

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### Fund Sector Exposure (% Weight)

Financials		23.0%
Energy		17.9%
Materials		13.2%
Telecommunication Services		12.0%
Information Technology		11.6%
Consumer Discretionary		5.9%
Utilities		5.4%
Other		3.1%
Industrials		3.0%
Real Estate		2.6%

### Top 10 Countries (% Weight)

Taiwan		25.1%
China		17.1%
Russia		13.9%
South Africa		12.5%
Hong Kong		5.3%
Thailand		5.2%
Brazil		3.3%
Malaysia		2.7%
South Korea		2.7%
Mexico		2.1%

### Top 10 Holdings (% Weight)

Gazprom OAO		4.0%
Lukoil PJSC ADR		3.8%
China Construction Bank Corp		3.4%
Hon Hai Precision Industry Co		3.3%
China Mobile Ltd		3.0%
Industrial & Commercial Bank of China-H		2.7%
MTN Group Ltd		2.1%
Bank of China Ltd		1.9%
China Petroleum & Chemical Cor		1.8%
MMC Norilsk Nickel PJSC-ADR		1.7%

NB: Sources for all tables/charts on these pages: WisdomTree Europe, Bloomberg. All data as of 31/01/2018

## Glossary

**Dividend Weighted Index:** an index that determines the weight of its constituents using the dividends paid by the security rather than another variable (the most common is Market Cap weighted indices). **Fully Replicated:** assets are invested in securities that match the constituents of the relevant index, in the same proportion. **Fundamentally Weighted Index:** an index that weights securities on the basis of factors such as dividends or earnings. **Large Cap, Mid Cap and Small Cap:** refers to market capitalisation and is calculated by multiplying the price of a stock by the number of shares outstanding. **Listing currency:** the trading currency on the exchange. **Physical (Optimised):** assets are predominately invested in securities that are constituents of the index, but may also hold securities whose characteristics closely resemble the characteristics of the index. **Physically Backed:** securities held by the fund are the actual securities not a derivative. **Replication Method:** the method by which the fund gets exposure to the benchmark index. **Share class currency or the "NAV currency":** The currency that the fund's NAV is issued in. **Total Expense Ratio (TER):** a measure of the total costs associated with managing and operating a fund. The TER consists primarily of management fees plus other expenses such as trustee, custody and operating expenses. It is expressed as a percentage of the fund's total net asset value. **Rebalance:** An index is created by applying a certain set of selection and weighting rules of countries, sectors and stocks at a certain frequency. A Rebalance is when WisdomTree re-applies its rules based selection and weighting process. **Rebalance Frequency:** The frequency by which the constituents of the index are screened and their weights changed.

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